

Code No: 45104

**R07**

**Set No - 1**

**III B.Tech I Semester Regular Examinations, Nov/Dec 2009**  
**MANAGEMENT SCIENCE**  
**Common to Aeronautical Engineering, Electronics And Instrumentation**  
**Engineering**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. Critically examine Herzbergs two factor theory. Make a comparison between Herzbergs two factor theory and Maslows theory of motivation. [16]
2. What is the importance of Q.A/Q.C departments in the organizations? How they are helpful for quality improvements in the production? [16]
3. Explain the different stages of Product Life Cycle. Elaborate each stage, by giving certain examples. [16]
4. "The study of environment is relevant for strategic management process" Discuss. [16]
5. What the salient features of network analysis? Highlight the difficulties encountered in using network techniques? [16]
6. What do you mean by career planning? Describe its need and objectives.? [16]
7. Explain the Recording technique. Draw suitable tables to explain wherever necessary. [16]
8. Explain Functional Organization. Explain the merits and demerits of Functional Organization. [16]

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